

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 1999-385-C - ORDER NO. 2004-263
MAY 18, 2004

IN RE:	Application of Network Communications)	ORDER APPROVING
	International Corporation for a Certificate of)	NAME MODIFICATIONS
	Public Convenience and Necessity to Provide)	AND AMENDING
	Interexchange Telecommunications Services)	CERTIFICATE
	within the State of South Carolina.)	

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the request of Network Communications International Corporation (“NCIC” or the “Company”) for approval of modifications of the Company’s name by which it will be doing business in South Carolina. NCIC proposes to adopt Mundo Telecom and 1800Call4Less as its “doing business as” (“d/b/a”) or trade names with regard to offering telecommunications services in South Carolina.

A review of the docket file reveals that NCIC’s authority to provide intrastate resold telecommunications services in South Carolina as a non-facilities based interexchange telecommunications service provider was granted by Commission Order No. 2000-0191, dated March 21, 2000.

Pursuant to the instructions of the Commission’s Executive Director, NCIC published a Notice of Filing in newspapers of general circulation in the Company’s service area. The purpose of the Notice was to provide notification of the present proceeding to any interested parties and to advise interested parties of the manner and

time in which to file pleadings to participate in the docket. No protests or Petitions to Intervene were filed in this matter.

By letter from the Company's consultant, dated March 23, 2004, NCIC advises the Commission of the modification of the Company's name by the addition of d/b/a Mundo Telecom and 1800Call4Less. According to NCIC, the Company will market its presubscribed long distance services under the name Mundo Telecom, and the Company's new operator assisted service will be offered under the name 1800Call4Less. NCIC filed the Company's revised tariff pages reflecting the addition of the d/b/a names and also provided copies of the Company's Notice of Use of Trade Name registrations filed with the Clerk of Court's Office for Richland County, South Carolina.

At its regularly scheduled meeting on May 12, 2004, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of NCIC for approval of an addition of trade names to the Company's name should be granted.

The Commission's records will hereby be amended to reflect NCIC's adoption of the trade names of Mundo Telecom and 1800Call4Less.

IT IS THEREFORE ORDERED THAT:

1. Network Communications International Corporation's request for approval of the addition of "doing business as" ("d/b/a") or trade names to the Company's name is approved, and Network Communications International Corporation is hereby authorized to utilize "Mundo Telecom" as a trade name for its presubscribed

long distance service and to utilize “1800Call4Less” as a trade name for its operator assisted service.

2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

/s/
Mignon L. Clyburn, Chairman

ATTEST:

/s/
Bruce F. Duke, Executive Director

(SEAL)